



# CULTURAL AND LANGUAGE TRAINING

Modern Mobility Made Easy



## Introduction

The ability to communicate effectively across languages and cultures is not a luxury. Employees who can effectively meet with business associates abroad or take care of everyday errands while on an international assignment give their companies a competitive advantage in today's global market. Global Mobility Solutions (GMS) can help advance your global talent through language training that is completely customized.

GMS offers customized lessons for over 66 languages. We begin with a language assessment to ensure correct placement. Instruction is available for expatriates and corporate employees covering a multitude of specialized topics such as accent modification, business terminology, presentation skills and daily living vocabulary.

### Qualified & Engaging Instructors

GMS has a network of language instructors around the globe who have advanced degrees in teaching, significant experience in individual and group instruction, and native-level fluency in the languages they teach. GMS carefully screens each candidate for “proof-of-performance” and onboard instructors in our proprietary training program and policies. We know that success in learning a new language depends a great deal on the student-teacher relationship, and we aim to find the perfect match.

## Measuring & Reporting

Companies value metrics and want to see their employee's progress. GMS network trainers track the student's progress at regular intervals and can report it to the client. We benchmark progress to internationally recognized assessment scales, such as the Common European Framework of Reference (CEFR) scale. Instructors are trained to administer assessments on the four major language skills: reading, writing, listening and speaking. Evaluations are also a key component to our philosophy of continuous improvement.

*"I am excited to finally learn the language of my adopted home."*

Assignee and Spouse - Global Office Supply Company

## GMS Language Training Programs

### Online Training (\$350 USD)

GMS Online Language Training software (Mango license) teaches real conversations in over 66 languages. From beginner to advance levels, assignees and their family members can take hundreds of self paced courses that make learning fun. Free mobile apps for Android™, iPhone®, Kindle™, Nook®, and iPad® are available.



### Virtual Instruction (\$895 to \$1500)

GMS virtual training options are integrated, mobile and flexible solutions taught by language experts. Users can transition between online and instructor-led learning options to achieve ultimate learning goals. With over 66 foreign languages and 17 English courses, learners craft experiences to fit individual unique schedules.



Learn on-the-go



Instructor-led



Smooth transition



Only the best

## A Blended Approach is Better

Now you can reach remote employees with a modern, more efficient method of language learning.

## Individual Instruction (\$60 to \$75 per hour, depending on language)

GMS individual training programs offer an effective and customized language learning experience. Our interactive teaching methodology coupled with a curriculum tailored to fit each client's needs, bridges communication and cultural gaps and allows individuals to begin to fully understand the language. GMS uses the communicative method to ensure effective language acquisition and inquiry-based learning to allow the student to shape their learning. To create each client's program, we focus on their learning style, language learning history, purpose for studying, and time availability.

## Group Instruction (\$75 to \$125 per hour, depending on group size)

At GMS, we believe small group language classes also provide a viable option for language learning. Group classes are dynamic and interactive, allowing students to build their listening, speaking, reading, and writing skills through authentic conversation, simulations of real-life interactions, and other relevant language tasks.

Group instruction not only provides an opportunity for language learning, but is also highly motivating. Speakers at every level work in pairs, groups, and as a class. Beginning classes focus on the basics of the language, vocabulary, and meaningful dialogue. Culture, asking questions, and introductions are also covered. More advanced learners bring their previous knowledge to class and are challenged by extended practice in dialogue and presentations. The material learned in a typical group class is useful for communication in the target culture. Training can be offered:

- On-site at the client's facilities
- Pre-selected client location
- GMS HQ or Alliance Hub locations
- Video Conferencing

*“We are very happy for the support that our Language Trainer is providing. We tried the virtual training and it is working fine.”*

Assignee - Global Industrial Company

