WELCOME TO RUSSELL, KENTUCKY

Russell is a home rule-class city on the south bank of the Ohio River chosen by pioneer Jeff Moore in order to provide protection for his camp against attacks by local American Indian Tribes. Situated in the mountainous region of the United States, residents will enjoy a welcoming lifestyle and simplistic approach to everyday living. Russell is a suburb of Ashland, KY, and part of the Huntington-Ashland-Ironton metropolitan area.

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**CLIMATE**

Similar to most of Kentucky, Russell enjoys all four seasonal changes throughout the year. Residents expect an average snowfall in the winter with approximately 196 sunny days throughout the year. The warmest month of the year is July with an average maximum temperature of 87.90 degrees Fahrenheit, while the coldest month of the year is January with an average minimum temperature of 19.00 degrees Fahrenheit. Temperature variations between night and day tend to be moderate during summer with a difference that can reach 27 degrees Fahrenheit, and moderate during winter with an average difference of 24 degrees Fahrenheit. Russell has an Air Quality Index that is 23% better than the national average and its Pollution Index is 53% better than the national average.

**GEOGRAPHY**

Seated beside Ashland and directly across the Ohio River from Ironton, Ohio, Russell is part of the Appalachian Plateau. It’s a heavily forested area of hills and mountains. Kentucky’s central location has seven bordering states and is primarily dominated by the Appalachian Mountain Range.
COST OF LIVING

The cost of living is 11% lower than the national average. Similar to most Kentucky cities, average home value is $19,000 less than the national average and Kentucky residents anticipate a year over year appreciation rate of 5.73%. Everything seems to be more affordable in Russell. Compared to the national average, Goods and Services in Russell are 4% less, groceries are 10% less, utilities are 4% less, and transportation is 17% less expensive.

Key Metrics

<table>
<thead>
<tr>
<th>Metric</th>
<th>% above or below national average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avg. Cost of Living</td>
<td>-89%</td>
</tr>
<tr>
<td>Cost of Housing</td>
<td>-21%</td>
</tr>
<tr>
<td>Health Costs</td>
<td>-3%</td>
</tr>
</tbody>
</table>

TRANSPORTATION

Highways
US Highways US-23
State Highways 693, 750, 1725

Airports
Ashland Regional Airport (DWU)
Port Columbus International Airport (CMH) (128 miles away)

Department of Motor Vehicles
1536 Winchester Avenue
Ashland, KY 41101

www.local.dmv.ork/kentucky/boyd-county
LIFESTYLE & ENTERTAINMENT

Russell offers a variety of indoor and outdoor activities to accommodate its ever-changing seasons. With many area parks, mountainous hikes or antique shops, Russell offers its residents opportunity to get out and try new things. Features in the area include; horseback riding, caving, ATV trails, scuba diving and expansive hunting grounds, unbeatable fishing, boating and more. With a chance to experience the outdoors at its best, Russell offers something for everyone.

OUTDOORS & ADVENTURE

<table>
<thead>
<tr>
<th>Parks &amp; Trails</th>
<th>Fun on the Water</th>
<th>Discover More</th>
</tr>
</thead>
<tbody>
<tr>
<td>Armco Park</td>
<td>Dive In Greenbo</td>
<td>kentuckytourism.com</td>
</tr>
<tr>
<td>Central Park</td>
<td>Grayson Lake</td>
<td>parks.ky.gov</td>
</tr>
<tr>
<td>Riverfront Park</td>
<td>Yatesville Lake</td>
<td>russellky.net</td>
</tr>
</tbody>
</table>
SHOPPING & DINING

As a city on the water, Russell provides many quaint dining experiences sure to please all palates. Small cafes to Italian fine dining, residents enjoy the serene view of locally owned restaurants. Whichever you choose, expect a fantastic dining experience every time you visit!

ART & CULTURE

Russell does have some theaters and galleries. The short trip to Ashland will provide much more museums, art, and music. Ashland plays host to a number of festivals throughout the year, including “Poage Landing Days” and “Running from the Bear.”

Theaters:
- Paramount Theatre
- Star Theater

Museums:
- Garage Gallery
- Highlands Museum and Discovery Center
- Paramount Arts Center
- Pendleton Art Center

Russell offers a variety of shopping experiences mainly at Ashland Town Center and the surrounding areas. From large name brands to small boutiques each routinely offering great deals and deep discounts, Russell is a smart shopper’s choice location! Russell is also known for its 33 local antique dealers which can offer historic furniture to items around the globe.
EDUCATION IN RUSSELL, KY

Notable Colleges & Universities

<table>
<thead>
<tr>
<th>College Name</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ashland Community &amp; Technical College</td>
<td>Ashland, KY</td>
</tr>
<tr>
<td>Kentucky Christian University</td>
<td>Grayson, KY</td>
</tr>
<tr>
<td>Morehead College - Ashland</td>
<td>Ashland, KY</td>
</tr>
</tbody>
</table>

Elementary & High School

Russell Independent School District

Schools
There are 3 public schools in Russell.
- Russell Primary School
- Russell Middle School
- Russell High School

Russell Educational Attainment
High School Graduates or higher 88%
Bachelor’s Degree or higher 32%

Contact
409 Belfonte Street
Russell, KY 41169
(606) 836-9679 | www.russellind.kyschools.us

CONNECT WITH GMS

Founded in 1987, Global Mobility Solution is a global corporate relocation services company that specializes in workforce mobility. The company’s corporate relocation services include global assignment management, domestic relocation management, and a range of pre-decision solutions. Global Mobility Solutions is a back-to-back-to-back winner of the HRO Today 2014, 2015, and 2016 “Baker’s Dozen” customer satisfaction surveys.

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HRO Today Baker’s Dozen Customer Satisfaction Ratings
RELOCATION
2016 Winner